## **Community Free Program**

Peachjar's Community Free Flyer Program is our way of giving back to communities by covering the fees for one Community Free flyer per 30 days for organizations promoting a charitable free program, service or resource where children are the direct beneficiary. By incurring this service fee, we hope to make it even easier for these organizations to get the word out and impact the lives of even more children.

## What Qualifies as a Community Free Flyer?

- Your charitable program, service or resource directly benefits children and does not require participants to qualify, has no enticement for future fee-based programs, and does not serve the purpose of fundraising, collecting donations or allow for the purchase of products or services.
- Your organization is not nationally recognized and physically resides within the boundaries of the school district you wish to distribute to.
- Your organization is not receiving fees or revenue from vendors participating in the event.

Submissions are limited to one flyer distribution to one school district every 30 days. If you wish to distribute to more than one school district or more frequently than every 30 days, you may choose to distribute a standard flyer, subject to Peachjar's fees.

## How It Works

Every Community Free flyer submission will go through this process:

- 1. Review these qualifications and limitations to ensure your program/event is appropriate for our Community Free Program.
- 2. Submit your application to Peachjar with the program/event flyer.
- 3. Peachjar will review your application in 3-5 business days and notify you whether or not your program event qualifies.
- 4. If your application is **accepted** by Peachjar, your flyer will be sent to the school district for their distribution approval at no charge.
  - If **declined** by Peachjar, your flyer will be saved as a draft so you can still post your flyer using the standard method.
- 5. If your flyer is **approved** by the school district, it's all set for distribution.

  If **denied** by the school district, you will be notified and your flyer will not be distributed.

Make sure you have the final version of your flyer ready before you begin the application. https://portal.peachjar.com/communityfree



